

# Privacy Statement

Your privacy on the Internet is important to us. We have created this privacy statement in order to inform you of our practices concerning the collection and use of the information that you provide to us, as well as how to contact AMDA for further details or to correct or change the information obtained. If we make any substantial changes to the way we use your personal information, we will notify you by placing a prominent announcement on our web site. We collect certain types of information about the users who visit [www.amdacmedirect.com](http://www.amdacmedirect.com), including users who purchase, view, or complete any of AMDA's online CME courses. Our web site, [www.midatlanticmda.org](http://www.midatlanticmda.org) collects two types of information from users: personal data and anonymous information that we use in aggregate form. When you choose to engage in a transaction with [www.midatlanticmda.org](http://www.midatlanticmda.org), we collect personal information from you, such as your name, contact information (mailing address, phone and fax numbers, e-mail address), and billing information (credit card type and number, amount billed). This information is collected through the registration process and is used solely for billing and contacting individuals regarding their participation in an online CME course (e.g., to send a certificate of completion). In general, you can browse the [www.midatlanticmda.org](http://www.midatlanticmda.org) web site without disclosing any of your personal information. If you visit the web site to read information, we collect and store only the following information that is automatically recognized: the date and time, the originating IP address, the domain name, the type of browser and operating system used, the URL of the referring page, the object requested and the completion status of the request. The web server does not link this information to any personally identifiable information, even if you have disclosed this information to us. We only use the anonymous information we collect on an aggregate level. We use the information we collect to help us understand web site traffic

and usage patterns and to generate statistical reports and to provide you with better customer service. When we collect the information described above from you, we use various technologies, including cookies. A cookie is a small data file that a web site writes to your browser, which may then be stored on your hard drive. Cookies allow web sites to measure activity on the site and to improve user experience, for example, by remembering passwords and viewing preferences for the convenience of repeat visitors. The cookies we use are temporary and exist only as long as your web browser window remains open. Exiting your web browser will delete the cookie automatically. Cookies are automatically generated and allow the web server to keep track of your session on the System by assigning you a session ID. This facilitates the login process so that your username and password will have to be entered only once per session. We do not associate the information stored in a visitor's cookie with any other personal data about that visitor. If you ever feel uncertain about whether [www.midatlanticmda.org](http://www.midatlanticmda.org) is following the privacy policy we have described here or have questions about this privacy policy, please inform us by e-mail to [mmdawebsite@gmail.com](mailto:mmdawebsite@gmail.com). We will make every reasonable effort to respond to your concerns. **Use of this site signifies your agreement to the [terms of use](#) and this privacy policy.**